

STRATEGY

If you want to grow you need strategic awareness

Five questions for reflection

1

How consciously do we perceive the environment in which we operate?

- Competition
- Customer expectation
- Trends in our industry
- Rules and regulations
- Media reporting

2

What impact do our decisions and actions have?

- On product and services
- On customers
- On employees
- On investors
- On competition

3

What does the ideal future of our company look like??

- Product and service portfolio
- Markets and customer segments
- Branding
- Customer perception
- Market share

4

Which strategic key factors are decisive for our growth?

For example:

- Talents / recruitment
- Innovation
- Branding
- Culture
- Market share

5

How well are we positioned on these key factors and what improvements do we need to address?

- Define the ideal state
- Evaluate discrepancies
- Define measure to close gaps

SIGN UP FOR STRATEGY-SPARRING

Let Marc Neddermann put your considerations through its paces. With a range of new perspectives and approaches, you and your team will gain many valuable insights and suggestions. Intensive discussions guaranteed!



LET'S TALK

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